

E-VENTures

RECENT EVENT SHOWCASE & SOLUTIONS

February 2006 Vol 2, Issue 1

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Aloha!

Happy New Year and Welcome to our Winter 2006 E-Newsletter!

Firstly, thank you, to all of our incredible Clients who inspired us to produce some extraordinary events throughout the year. We hope that our involvement in your events helped to make your 2005 more successful and memorable.

Through this E- Newsletter we hope to stay better connected with you, our Clients & supporters, without you we are nothing. Also, we'd like to suggest ways in which we believe we can assist you and your business to connect with your Clients and encourage even greater success, or to simply celebrate life in grand fashion.

We look forward to creating with you in mind, in 2006!

Cheers!
Philip Richardson
Current Affairs

- Individually Speaking



At Current Affairs, we recognize that everyone has their own individual style and approach. That's just one of the reasons why we don't offer canned events. Instead, we custom design each one of our events to our individual Client's needs.

Read on...

- Authentic, Interactive and Experiential Events...



1. Authentically Speaking - there is a move toward bringing more authenticity to events through appropriate décor, food and beverage, lighting and other enhancements. Event planners are enhancing unique venues by accentuating and defining the space in a way that is not only relevant but also reverent to the location, host culture and setting.

Top 5 innovative ideas for 2006...

- Bringing It Back Home In Grand Style



Mini Case Study #1

The Client: Bishop Museum, Bernice Pauahi Bishop Awards Dinner

The Event Goal: To host Bishop Museum's 7th annual awards dinner on a grand scale for the first time at Bishop Museum.

Read on...

- Something Wonderful, Out of Nothing



Mini Case Study #2

The Client: BVLGARI

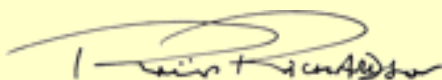
The Event Goal: To create a space suitable for a grand, first-class event gala befitting a high-end retailer with specific branding requirements.

The Challenge: To do so perfectly with a reduced budget, without a venue, in a space besieged by construction and yet still have the area epitomize the Bvlgari brand.

Read on...

For assistance with your 2006 events, please call Current Affairs at (808) 732-9666 or visit www.current-affairs.net.

Mahalo,


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