

E-VENTures

RECENT EVENT SHOWCASE & SOLUTIONS

January 2007 - Vol 3, Issue 1

In This Issue

- Creating Something out of Nothing
- Are You in the Right Place?
- Where in the World is Current Affairs?
- Case Study #1 - C'est La Vie!
- Case Study #2 - Going Global

Sign Up

SIGN-UP!

Quick Links

Spandex USA - Hawaii
Neon USA - Hawaii
TEAM Net - Harness the Power!

Aloha!

With all things being equal, what is the most important element for a successful event?

- Budget
- Location
- Theme
- Décor
- Food & Beverage

Trick question! All of the above elements are equally important when setting the foundation for a successful event. What ties each of these elements together are the intangible elements such as production and interpretation, which bring the event to life.

Past issues of E-VENTures have highlighted theme décor, and food and beverage, which leaves us with location as the focus of this edition. At Current Affairs, we've produced thousands of events using a variety of locations, yet what really sets us apart is our ability to interpret locations to meet each event's overall objectives. From beachfront private estates to historical museums to lush gardens and more, we've got a great reputation for knowing where to hold events. Beyond this, we offer the creativity to maximize any location in order to produce a memorable affair. Allow us to bring this expertise to your next event.

Cheers!
Philip Richardson
Current Affairs

- Creating Something out of Nothing

When selecting a destination for your next event, it doesn't always have to be the nicest place in town or even the closest place to town in order to be a huge success. Really, what it comes down to is how the space is interpreted.



What does this mean exactly?

Read on...

- Are You in the Right Place?



Picture this scenario...you're planning your next event and looking for the most cost-effective place to hold it since you don't have a large budget. Do you opt for a location such as a hotel ballroom (*referred to as an 'On-site' Venue*) or private function room at a restaurant or do you look at an off-site location like a private home, museum or garden? (*referred to as an 'off-site' venue*).

At first glance, you may think that an off-site venue will be more expensive than an on-site location, but

this doesn't always have to be the case.

Read on...

- Where in the World is Current Affairs?



Current Affairs has been lucky enough to plan and produce events not only in Hawaii but worldwide. Guess "where in the world is Current Affairs?" based on the mini case studies below...

- Case Study #1 - C'est La Vie!

Did the title give it away? We're talking dinner at La Belle Epoque, tour of St. Emilion, a cooking class at Les Chartons and a two-day 1st birthday and baptism celebration at a private chateau, among other incredible events.

Read on...



- Case Study #2 - Going Global



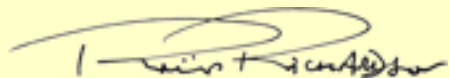
Where can one host 13 events over the course of six days and have them range from a rodeo to private dinners to a newly-created nightclub and Fire & Ice Luau?

In this case, the host corporation, a global hotel company, selected the Big Island of Hawaii to host an incentive trip for the worldwide sales division.

Read on...

For assistance with your next event ~ whether it be planning & production, décor & design and/or food and beverage, please call Current Affairs at (808) 732-9666 or visit www.current-affairs.net. We guarantee we'll create an innovative event to remember!

Mahalo,

A handwritten signature in black ink, appearing to read "Philip Richardson". The signature is stylized with a large, sweeping initial "P" that loops back over the rest of the name.

Philip Richardson, President
Current Affairs

email: current@hawaii.rr.com

phone: (808) 732-9666 ext. 226

web: <http://www.current-affairs.net>