

E-VENTures

RECENT EVENT SHOWCASE & SOLUTIONS

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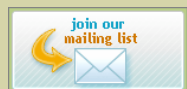
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Speaking of Planning...



Current Affairs' own Philip Richardson recently addressed a standing room only crowd at [The Special Event 2008](#), the premier trade show and conference for event professionals in the United States and from around the world. His seminar on the 80/20 rule of event planning was well received, where he shared with conference attendees that if you expend 80% of your efforts in planning and 20% in execution, you will yield 110% success. Attendees also learned the disciplines for planning an event flawlessly and how obstacles and challenges in the execution are easily overcome with good planning. Having planned and produced events on all major Hawaiian islands, Philip has an incredible understanding of logistical challenges one may face and the disciplines to overcome them and succeed. He enjoys sharing knowledge that others can use to elevate the standards of the industry and professionalism. To request Philip as a speaker at your next event on this and other relevant topics, [click here](#).



What our Clients say...

References

Current Affairs is pleased to be able to provide you with references to learn more about our services. For a personal point of view, please feel free to email one of the following Clients to learn of their experiences with working with us. We're grateful to these Clients for making themselves available and ask, as a courtesy to them, that you contact them with serious inquiries only.

Alex Kinzler ([email](#))
Barnwell Industries ([Website](#))

Brenda Smith ([email](#)) -
Merrill Lynch ([website](#))

Donna Gutierrez ([email](#))
University of Hawaii Foundation
([website](#))

Aloha and Hau'oli Makahiki Hou!

We're ringing in the New Year, with an E-VENTures focus on Event Production. We're talking big picture event planning and production, where all of the elements have a specific purpose and culminate with that 'wow' factor.

We'll walk you through three separate big picture events, including a re-branding launch event for a high-end luxury retail complex, a Hawaiian-style reception for a global brand, and a corporate-sponsored non-profit fundraiser.

Allow us to bring this big picture thinking and production to your next event.

Cheers,
Philip Richardson
Current Affairs

→ Luxury Re-Defined



Recently, a Client approached us to plan and produce two significant events in celebration of not only their 5th anniversary in Hawaii but also the renaming and re-branding of their retail complex, which is the largest collection of luxury brands in a single shopping destination in Waikiki. The event heralding in the new

'[Luxury Row](#)' needed to be just that - luxurious - while at the same time exciting enough that it would stop people in their tracks, including the thousands of people in Waikiki for the Honolulu Marathon.

[Read more...](#)

→ March of the Production

"A huge Mahalo to all of you for the outstanding job last night! I have heard nothing but rave reviews from all the attendees about the event. So many people were saying that this was the best fundraising event they have attended in Hawaii...all validating our vision."

-- Kelly Sanders, GM, [Sheraton Waikiki Resort](#)

Rewind six weeks. That was about the time that Current Affairs was pulled in to assist on the [March of Dimes Foundation Hawaii Chapter](#)



Governors' Ball honoring Starwood Hotels & Resorts as the recipient of the Franklin Delano Roosevelt Award for Distinguished Service. Each organization-the March of Dimes and Starwood-had its own objectives and Current Affairs' role was to tie them all together.

[Read more...](#)

→ Hold the Vodafone...Event!

That's what we thought we were going to have to do - hold on an event we planned and produced for [Vodafone](#), the world's leading mobile telecommunications company, because 30 percent of their Guests were unable to get out of New Zealand and attend a Sunday night reception at the [Waikiki Aquarium](#). [Read more...](#)



For assistance with your next event - whether it be planning & production, decor & design and/or food and beverage, please call Current Affairs at (808) 732-9666 or visit [www.current-affairs.net](#).

We guarantee we'll create an innovative event to remember!

Mahalo,

Philip Richardson
Current Affairs