

## E-VENTures

RECENT EVENT SHOWCASE & SOLUTIONS

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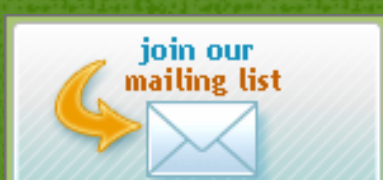
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### Stars of Our Islands



Chef Roy Yamaguchi

Imagine the warm caress of a tropical breeze in the fading light of early evening. Stars are just beginning to twinkle as the sun sets in a kaleidoscope of color. Palm trees sway in rhythm and the hypnotic sound of slack string guitar is carried aloft. You can smell the perfumed scent of pink plumeria flowers intermixed with the alluring aroma of signature cuisine hot off the grill. The stars of Hawai'i's culinary world are transported to your table and you indulge all of your senses as you sample unique entrées in the Hawaiian twilight.

[Read more...](#)

### Global Reach



While Current Affairs may be located in Hawaii, our events are global and that is thanks in part to our partnership with [TEAM Net](#). As shareholders in this exclusive corporation of special events and entertainment companies, we, in effect, have business Partners in 19 major cities throughout North America. Each one of our Partners is considered an industry leader with complementary strengths, whether they be in event production, corporate event entertainment planning, tradeshow services, event décor or multi-media presentations. What this means for our Clients is that Current Affairs has the ability to plan and implement an incredible, memorable event regardless of where it takes place. For more information, visit [www.go2teamnet.com](http://www.go2teamnet.com).

Aloha!

Author Charles Swindoll once said "One essential ingredient for being an original in the day of copies is courageous vision." At Current Affairs, we have the vision to create original events tailored to our Clients' needs and objectives.

In this edition of E-VENTures, we share with you our vision for three incredible events, including a new concept, a customized event and a tried-and-true theme.

Allow us to bring this vision to your next event.

Cheers,  
Philip Richardson  
Current Affairs

### → Tapping Into New Markets

At Current Affairs, we strive to be ahead of the trends while at the same time looking for ways to appeal to new or emerging markets. For example, we recently introduced a new concept appealing to the Internet generation. As the work force becomes populated with many under the age of thirty and many with an incredible knack for grasping multiple activities at the same time, the challenge is to keep the senses stimulated all the time - so here are a few ideas that address sight, sound and inclusive sensations. Imagine a high-tech, high-touch event that incorporates a series of spaces where each room offers a different concept and experience, including:

- **Who's Your Idol?** ~ when the Guests first arrive for your meeting or event, set up a karaoke booth at which they can record themselves singing their favorite songs. Then, send out an edited video cut of all the participants and allow Guests to vote for their favorites via text message. The top three finalists will come together for a finale event during which the event Idol will be crowned.
- **Hey, Mr. DeeJay** ~ in the dance room, there's an animated DJ's shadow cast onto a white screen that hides him from direct view of the audience. Add a high-tech component and Guests can text message their song requests directly to the DJ when he looks up and sees the song title projected onto the white screen.
- Remember now, we're suggesting you make the event spread out into several different rooms and call one the **"Shot" Bar** ~ this area will feature a fun, interactive backdrop that Guests can pose in front of and have their digital images taken with their camera phones. They can then text their images to another one of the party rooms where their photo will be projected on a large screen, for everyone in that space to feel connected to this other part of the event.

These are just a few ideas, with many more options available for an interactive, experiential, and incredible event. Click [here](#) to submit a request for proposal.

### → The Making of a Perfect Event

Sometimes

an event starts as a small idea and then



crystallizes after much brainstorming and creative thought. Case in point is a 40th birthday party we planned for a Client's husband. When first approached, the wife told us that her husband once said that by the age of 40 he was going to be the "perfect husband." And, no sooner were the candles lit then a concept was born. We took this statement and ran with it, planning and implementing a 40th birthday party around the theme "The Making of the Perfect Husband." Everything from the invitations and the welcome cocktail to the décor and program had to do with what it takes to be the "perfect husband." Allow me to elaborate. [Read more...](#)

For assistance with your next event ~ whether it be planning & production, decor & design and/or food and beverage, please call Current Affairs at (808) 732-9666 or visit [www.current-affairs.net](http://www.current-affairs.net).

We guarantee we'll create an innovative event to remember!

Mahalo,

Philip Richardson  
Current Affairs