

E-VENTures

RECENT EVENT SHOWCASE & SOLUTIONS

May 2006 Vol 2, Issue 2

In This Issue

- What's in a Name?
- Recipe for Success
- Chill Out!
- Bada Bing!
- Event Calendar

Sign Up

[SIGN-UP!](#)

Quick Links

Spandex USA - Hawaii
Neon USA - Hawaii
TEAM Net

Aloha!

With this year's unprecedented rains - Spring has truly sprouted and so has this edition of our E-VENTures newsletter.

After 21 years in business, we still find some Clients don't quite know what it is we do and why we do it. This newsletter is dedicated to helping answer just that, as we share with you the history of our name and spotlight our Food & Beverage Division through profiles of our Chef-Partners and mini case studies.

At Current Affairs, we're dedicated to providing quality and dependability as well as innovation of approach, design and production for events of all types and sizes. We look forward to bringing this experience to you.

Cheers!
Philip Richardson
Current Affairs

- What's in a Name?



A lot! And, we know this from experience. That's because when our company was first

opened in 1986, we were called International Catering Concepts and while the name was well received, we soon learned that it limited us in terms of our offerings. As a result, we became known as a catering company, not the event planning & production company that we are. So, we soon changed our name to Current Affairs and the rest, as you say, is history.

Read on...

- Recipe for Success



Current Affairs offers all the right ingredients for an event to remember, from conceptualization through implementation. One of the key elements is the ability to provide the best quality food and beverage experiences to our Clients as a result of some unique Partnerships with Hawaii's top Chefs. In fact, we have been able to draw out many of Hawaii's premier chefs who otherwise wouldn't do events outside of their restaurants ~ a feat we've accomplished due to our reputation for high levels of

service standards, devotion to quality and 'the Fine Details.'

Read on...

- Chill Out!



Mini Case Study #1

The Client: [Heide & Cook, Ltd.](#)

The Event Goal: To produce a 60th anniversary event for Hawaii's premier mechanical contractor and air-conditioning service company.

Current Affairs was hired by Heide & Cook, Ltd. to help plan and produce, in conjunction with its marketing agency, a 60th anniversary celebration for employees, Clients, industry partners and other VIPs. The challenge was to create a celebratory event that was both elegant yet unpretentious and elaborate yet basic. How was this accomplished? By using the 'Chill Factor.'

Read on...

- Bada Bing!



Mini Case Study #2

The Client: [HBO](#)

The Event Goal: To create an unforgettable event for a Sopranos Season Kick Off Party in Honolulu. brand.

How do you plan an amazing event for a modern-day mob boss and his family? That was the challenge presented by HBO when they approached us to produce an event marking the first- ever Hawaii premiere of "The Sopranos." As with most events, the location, food and beverage, decor and entertainment took precedence as they needed to be combined to create a certain atmosphere that would do justice to this smash-hit drama.

Read on...

- Event Calendar

Current Affairs is honored to be involved in the planning and production of several upcoming community events. For tickets and more information, please click on one of the links below:

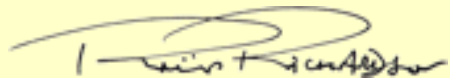
Bishop Museum's Bernice Pauahi Bishop Awards Dinner (July 1, 2006) – www.bishopmuseum.org

Iolani Palace's Royal Garden Party (July 23, 2006) – www.iolanipalace.org

Honolulu Academy of Arts' Kama'aina Christmas (December 9, 2006) – www.academyguild.org

For assistance with your next event ~ whether it be planning & production, decor & design and/or food and beverage, please call Current Affairs at (808) 732-9666 or visit www.current-affairs.net. We guarantee we'll create an innovative event to remember!

Mahalo,

A handwritten signature in black ink, appearing to read "Philip Richardson". The signature is stylized with a large, sweeping initial "P" and "R".

Philip Richardson, President
Current Affairs

email: current@hawaii.rr.com

phone: (808) 732-9666 ext. 12

web: <http://www.current-affairs.net>