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**AUTHENTIC, INTERACTIVE AND EXPERIENTIAL EVENTS  
ARE ON THE MENU FOR 2006**

**\*Hawaii-Based Current Affairs Reveals Top Event Trends for the New Year\***

HONOLULU (December 14, 2005) – Authenticity, interactivity and experience top the list of hot event trends for 2006 according to Current Affairs, Hawaii’s premier full-service event planning and production company. Among the top five trends for the New Year:

- **Authentically Speaking** – there is a move toward bringing more authenticity to events through appropriate décor, food and beverage, lighting and other enhancements. Event planners are enhancing unique venues by accentuating and defining the space in a way that is not only relevant but reverent to the location, host culture and setting.
- **Experience Matters** – in 2006, events will be experiential by nature. There will be less emphasis on “props” and more focus on creating an enveloping environment through the creative use of LED lights, Maxedia technology and other audio-visual elements.
- **It’s All About Me** – in this age of interactivity, events are becoming much more ego-centric. Event planners need to answer the question, “how do *I* feel about being at this event as a Guest?” Events are no longer passive experiences. There’s more focus on interactivity and getting the Guests involved.
- **Hip to Be Square** – square tables, square plates, square candles, square centerpieces...in 2006, it will be hip to be square. Event planners will move away from traditional rounds and add dimension through the creative use of shapes.

(more)

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-2-

- **Get in Line** – clean, sleek lines are in as is the use of more 21<sup>st</sup> century contemporary furniture within event venues. There will be a move toward incorporating fashionable couches, bar stations, tables and other unique furniture instead of typical Party rental equipment.

As Hawaii's premier full-service event planning and production company, Current Affairs has earned a reputation for its exquisite taste, unrivaled creativity, personalized approach, and supreme attention to detail. Founded in 1984, the company has created thousands of exclusive events combining unique entertainment concepts with fabulous décor and design at memorable locations for a wide variety of private and corporate Clients. For more information, call toll free (877) 632-9666 or direct at (808) 732-9666 or visit [www.current-affairs.net](http://www.current-affairs.net).

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